

# GREENMILL TRADE BULLETIN

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ISSUE #27**

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If you fancy a free golf lesson from a PGA professional, check out our new Greenmill Reward Experience Days.

The UK's leading copper tubes and copper pipes supplier, with global reach, Lawton Tubes celebrated 100 years in 2018.

From 6 metre copper lengths, to pre-insulated coils, Greenmill are first for refrigeration copper.

Ashton Miller is blown away by his visit to a garden showroom that uses our Evolar unit covers.

## Swing into spring!

Virgin  
EXPERIENCE  
DAYS



It's the start of March, the days are longer, the weather is getting warmer and Spring is in the air. Must be Golf O'clock.

You've worked hard through a cold, miserable and very wet Winter, and we reckon it's about time you treated yourself. So how about a bit of time out on the course and the chance to improve your swing with a Pro - for FREE.

If you fancy a 60-minute golf lesson with a PGA professional, available at loads of courses and locations around the UK, then we've got an Experience Day for you.

The Pro will go through each aspect of your game, from putting to driving, with plenty of tips and advice to improve your technique so you become the envy of the fairway.

Need to de-stress? How about flooring a Lamborghini around a 9-mile track on the Triple Supercar Blast? Or maybe you just want something a little less loud and a bit more relaxing, like dinner for 2 and cocktails at the top of the Shard?

All of these Experience Days, and loads more, are now available on the Greenmill Customer Rewards scheme. What experience will you choose?

[www.greenmillac.com/experience-days](http://www.greenmillac.com/experience-days)

## Did you get yours?



At the start of the year we introduced Greenmill's new "Sharing the love" programme for 2024. And what better way to share the love than with a big heart-shaped box of chocolates. The Lindt chocs were given out free with every order we delivered on Valentine's day. Hopefully you received yours, and they may even have got a few of you out of trouble on February 14th.

Look out for more Greenmill love sharing throughout the year.

*Sharing the  
Love programme*



# The Lawton Tubes Story

By Robert Lawton Director, Lawton Tubes



The UK's leading copper tubes and copper pipes supplier with global reach, Lawton Tubes celebrated 100 years in 2018.

Starting out as a small engineering company in the heart of Coventry City UK, we have since positioned ourselves as a household brand.

We are a fourth-generation, family-owned business located at Coventry in the heart of the United Kingdom and the focal point of West Midlands industry. This expertise allows us to offer more than just a product, by providing our customers with an unrivalled level of service and understanding.



## 6 Metre copper lengths delivered on our own vans

Because you wanted it, and because we can!

- ✔ Large stocks of 6mt copper, available for next day delivery to site or stores on our own transport.
- ✔ Unique modifications to our delivery vehicles, means we can ensure stock will arrive dry, and in pristine condition, every time!



### OUR HISTORY



A.H. Lawton co-founded Lawton Tubes, and the business commenced trading as a partnership in 1918. Following a relocation and the installation of some new machinery, Lawton Tubes came under government control (1937).

For the next eight years, the armed forces required nearly all of our tube production. At the time, production was at 100 tonnes a month.

Following the cessation of government control, our company set about re-establishing our customer base. In the years that followed, the company doubled

the size of the factory and invested heavily in new copper tube drawing machinery, enabling for us to start tube production for the construction industry.

We continued to consolidate and expand our customer base throughout 1980 into the late 1990s, when the fourth-generation Lawton family started to manage the company.

Flash forward to today, our company turnover is now in excess of £230 million. In addition to this, we have established ourselves as a supplier of quality associated products. We will continue to search for appropriate high-quality products to add to our portfolio, assisting the continuing growth of our clients,

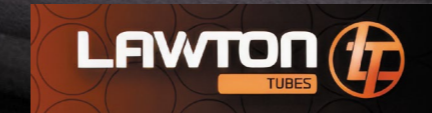
alongside our own business. We pride ourselves on the quality of our products and service and the level of expertise we have within the business.

The four family values that we place above all others are:

- **Honesty**
- **Trust**
- **Commitment**
- **Integrity**

Our exceptionally high team retention rate and stable market share are a result of these values. We are proud to support our direct customers, distributors and their clients wherever we can.

## Pre-Insulated 'Class 0' Copper Coils



13mm Pair Coil Class 0 Fire Rated ¼" & ½" 20m

A fast and easy solution that meets the needs of UK Building Regulations.

Backed by Lawton's reputation for quality, service and customer care for over 100 years.

- Meets UK Building and Fire Safety Regulations.
- Class 0 tested and passed in the UK for complete peace of mind.
- Nitrile Butadiene Rubber (NBR) Class 0 rated insulation matched with Lawton Copper tube gives total product confidence.

- Suitable for Air Conditioning and Refrigeration applications.
- Easy installation. No glue, tape or messy powder.
- Using pre insulated coils achieves pipework installation in less time than conventional methods.
- Unique profile developed for easy splitting during installation.



**TIME SAVER**



# Evolar Covers for Garden Rooms

By Ashton Miller Key Account Manager, Greenmill.



Ashton Miller, one of our key account managers, was recently blown away by a visit to this Kevin McCloud endorsed garden showroom. And we were really pleased to see that our Evolar Covers were chosen for their Heat Pump options.

Optec Group originally formed as a department of Home Power Services. They were an established contractor undertaking both air-conditioning and electrical installations for luxury garden building manufacturers like market leader, Green Retreats.

As demand for its services grew, Optec Group became an independent company. It has since ventured into a variety of technical disciplines across the electrical and renewable sectors.

[www.greenmillac.com/evolar](http://www.greenmillac.com/evolar)



## What do you think of our deliveries?

Scan here to tell us your thoughts

