

GREENMILL TRADE BULLETIN

**INSIDE
ISSUE #29**

- **NEW AC Units range**
V1 of our brand new AC Units Supplement is now available. You'll find your copy included with this Bulletin
- **A new partnership**
Deane Flint, Haier's Head of Northern Europe for HVAC, discusses the exciting new partnership with Greenmill.
- **Great new experiences**
Discover the best new Greenmill experiences, with Amy Bryant, Senior Account Manager at Virgin Experiences.
- **Now spend only £250**
We have slashed the amount you need to spend to get points to just £250. Find out more on page 4

NEW

AC UNITS SUPPLEMENT

IN STOCK
VERSION

1

Launching May 1st

We are very pleased to introduce our first In-Stock Split AC Units catalogue supplement. V1 marks a big development for Greenmill, and further reinforces why we are THE one-stop-shop for all your AC install material requirements.

We have partnered with three leading manufacturers, Haier, Panasonic and Samsung, to provide a high-quality, innovative and competitive product range.

Making the move into supplying Split AC Units, we could only ever do it the Greenmill way. A focused range with large stockholdings, available with next-day delivery. All supported by the Greenmill customer experience.

Each year there tends to be the same issue, with many suppliers running low on AC unit stocks. However, our commitment to in-stock, on-site, on-time means, whether you're planning for a future project, or need a Split Unit in a hurry, we can deliver next day.

Designed in a handy A5 format, the new Version1 AC Units Supplement is included with this Trade Bulletin 29.

If you'd like to download a PDF version go to: www.greenmillac.com/v1-ac-units

And don't forget, everything else you're going to need for your AC unit install, from Copper and insulation, to electrical and trunking, is also available to order from our regular in-stock catalogue and website.

Haier Partners with Greenmill



By Deane Flint
Head of Northern Europe for HVAC

Head of Haier HVAC for Northern Europe, and the former CEO of Mitsubishi Electric, UK and Ireland, Deane Flint is a familiar face and extremely well known within the HVAC industry.

In this article, Deane discusses the exciting new partnership between Haier HVAC and Greenmill, and what it might mean for both companies.

It is certainly a time for expansion and growth for Haier HVAC Solutions in the UK & IRE markets as many of you will see over the coming months, and on this journey, it is fantastic to welcome Greenmill in to our partner base. I've been in the industry long enough to remember back to 2001 when Greenmill was just getting started. Fast forward 20 plus years and Greenmill has grown into one of the UK's leading AC Install materials suppliers. So, you could probably say that we both know a thing or two about the HVAC industry.

In 2022, I joined Haier HVAC as the Head of Northern Europe. Established in 1984 in China and celebrating its 40th birthday this year, the brand is rapidly building a reputation for innovation, quality and efficiency. In fact, most recently Euro monitor recognised Haier A/C to be No. 1 in three categories, world's number one connected air conditioner brand, leader



in Self-Clean air conditioners, and clearly standing out as the top Chinese own-brand exporter by sales volume in the global market. We're on a phenomenal journey, remaining dedicated to prioritising user experience, consistently pushing technological boundaries and exploring new dimensions within the AC industry

Part of this growth is Haier's continued expansion into new markets which is driven by establishing close relationships with experienced and expert partners. And that is exactly why we are working with Greenmill.

As all Greenmill customers know, they are the experts at supplying AC install materials. So, when we were looking for a new partner/distributor within the UK, Greenmill were an obvious choice.

For Greenmill, supplying split systems gives them a great new opportunity to expand their range, and further reinforces their one-stop-shop approach with the introduction of the newly launched Haier Revive Plus system which is available as a mono and multi split system.

Anyone within HVAC knows that our industry has experienced significant supply chain challenges in recent years. This is why Haier are extremely pleased to be working so closely with a leading install materials supplier like Greenmill.

We are excited to develop our partnership with Greenmill and look forward to supporting the launch of the new V1 In-Stock Split AC Catalogue in May.

NOW SPEND ONLY
£250
to earn
REWARDS



Our Greenmill Customer Reward Experiences keep getting better, with the introduction of some great new activities to drag you away from work.

How about Tasty Cuban-inspired Tapas Plates and Cocktails for Two. Or if you fancy something a bit more energetic, we've got Paintballing. Running around a forest in camo fatigues not your thing? How about a relaxing Spa Hotel. Plus, we've still got your favourites like the Triple Supercar Blast and lots of other great Greenmill Reward experiences.



► **Tapas Plates & Cocktail for Two**

Go on... Treat yourself!



By Amy Bryant Senior Account Manager at Virgin Experiences

Have a great story to tell

Discover the best and brightest new experiences this season and get ready to explore wonderful places and try amazing activities. From supercar drives and golf lessons to whiskey tasting and distillery tours, whatever you're into we've got a day out to thrill and inspire. Try something new and get the best views of London with an amazing trip to The View from the Shard, or treat yourself and a companion to a beer tasting masterclass with a burger lunch at Brewhouse & Kitchen. Whether you're on the hunt for your next day out, or you want to find a gift that's truly out of the ordinary, you'll find something here.



17000
POINTS

► Paintballing Experience for Four



23500
POINTS

► Spa Experience at Macdonald Hotels



44000
POINTS

► Triple Supercar Blast Experience

NOW SPEND ONLY
£250
to earn
REWARDS



We have slashed the amount you need to spend to get points. From May 1st, all orders from just £250 will earn Greenmill Reward points.

We recognise that not everyone can place a £500 order each time. So to ensure even more customers can earn points, we've halved the spend to £250. When you work hard week-in-week-out, it's great to get a little something back for your efforts.

And now it's even easier to treat yourself, your colleagues or family to loads of fantastic freebies from our Rewards range.

Edition 10 includes brand new Rewards, like the Stand-Up Paddle Board and Outdoor Pizza Oven, both must-haves for Summer. Or how about the handy Tracer Deep Hole Pencil set, or a mega-sized cadbury Big Box? We've also added even more superb Greenmill Experiences. Plus, there's all your favourite toolage from leading brands, designer gifts, home tech, sports kit and tasty treats. What will you choose?

START COLLECTING TODAY!

GET OFF TO A FLYING START!

NOW SPEND ONLY
£250
to earn
REWARDS

